

# MediaMaster

# Attract attention and make more money with FREE HARDWARE

It's no secret. Promotions do drive sales. For 20 years, we've kept ShopMate EPoS up-to-date with the latest promotions from the UK's largest wholesalers.

We've taken this wealth of experience and used it to develop MediaMaster, now available for your store for just £2 per week (exc VAT), regardless of the number of screens you choose.









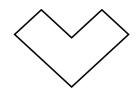
# How MediaMaster helps your business





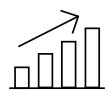
#### **Fully Managed Service**

We take the work out of your advertising. We'll keep your screens up-to-date with relevant wholesaler and brand adverts.



#### **Attracts Attention**

MediaMaster also acts as your till-roll, keeping your customers' eyes on engaging advertising to encourage impulse purchasing



#### **Makes Money**

Enjoy an uplift in sales or go further and sell your own advertising opportunities to other business in your local area.

### Retailers Benefit from MediaMaster

"The ads have captured customers' imagination and given previous stagnant areas a new focus. Promotions are essential to our business and MediaMaster is an invaluable ad platform. This solution will future-proof our business. Samantha Coldbeck - Award Winning Retailer

# **Flexible Mounting Options**

MediaMaster comes with a FREE till mount for your ShopMate EPoS system, connecting the media screen to the rear of the EPoS unit

We also offer a pole mounting solution for only £62 per pole, per screen

For customers requesting a full installation and training package of their ShopMate EPoS system, the media screens will be pole-mounted during installation by a TRDP Engineer.

For customers requesting a **DIY ShopMate solution**, we offer a free pole-mounting installation within 4-weeks of your order.

## Are you interested?

To find out more or set up MediaMaster in your store, just call our team on **01780 480 562** or email office@retaildata.co.uk.

For more information on the benefits of MediaMaster, visit www.shopmate.co.uk/mediamaster.





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