



ShopMate

Easy-to-use EPOS for Convenience Stores

Shopmate has worked with retailers for nearly 20 years to help them improve their business by developing ShopMate, the convenience sector's most dependable EPOS system.



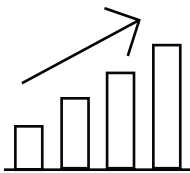
ShopMate

Easy to use EPOS for
Convenience Stores

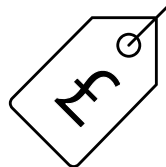


"ShopMate has made a noticeable difference to the performance of our business bringing many benefits. The team at The Retail Data Partnership care about our business and provide excellent back up when we need their help or advice."

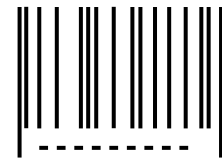
Samantha Coldbeck - Award Winning Retailer



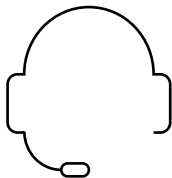
**Intuitive reports
& insights**



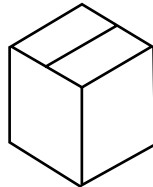
**Promotions updated
automatically**



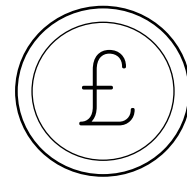
**Regular price and
software updates**



**Expert UK based
customer support**



**Links to many
wholesalers**



**...all at competitive
rates**

Are you interested?

Installing ShopMate is quick and easy. Just call us on 01780 480 562 today to express your interest.

If you have any questions about purchasing ShopMate email our team at office@retaildata.co.uk. We will be happy to hear from you.



ShopMate Ltd, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk



MediaMaster

Attract attention and make more money with **FREE HARDWARE**

It is no secret. Promotions do drive sales. For 20 years, we have kept ShopMate EPoS up-to-date with the latest promotions from the UK's largest wholesalers.

We have taken this wealth of experience and used it to develop MediaMaster. Available for your store for just £2 per week (exc VAT), regardless of the number of screens you choose.

MediaMaster

Attract attention and
make more money

28,000

9%
increased
sales*

How MediaMaster helps your business



Fully Managed Service

We take the work out of your advertising. We will keep your screens up-to-date with relevant wholesaler and brand adverts.



Attracts Attention

MediaMaster also acts as your till-roll, keeping your customers' eyes on engaging advertising to encourage impulse purchasing.



Makes Money

Enjoy an uplift in sales or go further and sell your own advertising opportunities to other business in your local area.

Flexible Mounting Options

MediaMaster comes with a FREE till mount for your ShopMate EPoS system, connecting the media screen to the rear of the EPoS unit

We also offer a pole mounting solution for only **£62** per pole, per screen

For customers requesting a **full installation and training package** of their ShopMate EPoS system, the media screens will be pole-mounted during installation by one of our engineers.

For customers requesting a **DIY ShopMate solution**, we offer a free pole-mounting installation within 4-weeks of your order.

Are you interested?

To find out more or set up MediaMaster in your store, just call our team on **01780 480 562** or email salesupport@retaildata.co.uk.

For more information on the benefits of MediaMaster, visit www.shopmate.co.uk/mediamaster

***average increase for advertised products**



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MediaMaster XL

The perfect solution for your in-store advertising needs!

MediaMaster XL screens offer a unique opportunity to advertise your products, promotions and services, making your business more visible and attractive to potential customers.

Position large format screens in the store or facing externally to advertise promotions to passing trade. Ads can be displayed in portrait or landscape modes to make the most of the space you have available.

MediaMaster XL

Attract attention and make more money

How MediaMaster XL helps your business



Fully Managed Service

We take the work out of your advertising. We will keep your screens up-to-date with relevant wholesaler and brand adverts that boost sales.



Customisable

Advertise promotions in store or in your window to encourage passing trade. Large screens can either be portrait or landscape to fit your available space.



Makes Money

Enjoy an uplift in sales on your wholesaler promotions and even sell advertising opportunities to businesses in your local area.

Option 1:

If you already have a screen, we provide a media player to connect your screen through which we stream advertisements.

Option 2:

We offer screens with integrated media players 32" or 43" which can be set up in portrait or landscape to suit your preferred location.

You can veto adverts you do not wish to display and we will handle the creative for wholesaler promotions and any advertisements you wish to display, taking the hassle out of providing relevant, up to date content that will boost your sales.

MediaMaster XL +

For stores who need exclusive control over screen content we offer MediaMaster XL+ with no wholesaler or branded advertisements - ideal to use for rotating menus and your own personalised advertisements.

Are you interested?

To find out more or set up MediaMaster XL in your store, simply call our team on **01780 480 562** or email salesupport@retaildata.co.uk.

For more information on MediaMaster XL, visit www.shopmate.co.uk/mediamasterXL.



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ShopMate Management Portal

Detailed store reports on the go

We are proud to announce that ShopMate Management Portal is now live. There is no fee for this new service.

You will now be able to access your ShopMate data at any time, from any device or any location – keep your finger on the pulse for all your stores.

The ShopMate Management Portal is available FOR **FREE** to all ShopMate users.

ShopMate Management Portal

Detailed store reports
on the go

How your ShopMate Management Portal helps you flourish



Live Updates

Know what's happening throughout the day with up-to-date information no matter where you may be



Product Analysis

View your wider sales figures, delve into individual categories and products



Flexible Reporting

Explore and compare the data period to period, week to week, year to year



All stores in one place

Select all or individual sites, each updated in real-time so you know exactly what's happening

Access your ShopMate Management Portal

If you're already a ShopMate user, then you'll be able to access the online management portal now, with the cost already covered by your service fees.

View your data at [ShopMate.co.uk/mgmt](https://www.shopmate.co.uk/mgmt) now



BackOffice

Access your till from anywhere

You can't be everywhere at once, but that doesn't mean you shouldn't be in control of your EPoS system. Our BackOffice service allows you to connect to your ShopMate tills from anywhere.

Whether you're in the cash office, home office or even abroad, BackOffice will give you access to your till, with just an internet connection.



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BackOffice

Access your till from anywhere

BackOffice allows you to manage products, pricing and view reports for your EPoS system from anywhere via the internet and also includes the following:

- Staff Administration
- Price Management
- Promotions
- Hot Key Management
- Transaction Details
- SEL Production



Up To Date Reports

ShopMate already provides you with reports on finances, category sales, profits, footfall and more. BackOffice gives you remote access to all of your reports.



Promotions

With BackOffice you can create and manage promotions on the go, check performance in real-time and tweak them from anywhere to make your business even more profitable.



Price Management

ShopMate automatically updates price files as part of our service to you. BackOffice will give you remote access to your prices so you can customise to suit your customers.

Setting up BackOffice is quick and easy. Our Technical Support Team will assist you with your BackOffice Set up, step by step.

Just call us on 01780 480562 today to get started or for an informal, no obligation chat. You can also email us: salesupport@retaildata.co.uk if you have any questions.



ShopMate Self-Serve

Bust queues with no additional staff

ShopMate Self-Serve is the perfect way to offer your customers speedy checkouts, while protecting your operating costs.

Get set up with free standing units or convert your existing till* by adding a pole and mounting arms.

*Dependant on compatibility

ShopMate Self-Serve

Bust queues with no additional staff

Talk to us about converting your existing ShopMate till so it can be operated in Self-Serve or standard mode; perfect for adding flexibility for those busy moments.



How ShopMate Self-Serve Helps You Flourish



Easy to use

Our easy interface makes transactions a breeze for your customers



Secure

Card only transactions keeps your self-serve unit low risk



Legal compliance

Authorised sales can be carried out by approved staff on self-serve

From just £4 a week you can...

Cut costs, tackle queues today with Self-Serve



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Local Loyalty

Get more customers shopping more often

The world of retail is changing every day, with the introduction of new technologies and innovative loyalty programmes to reward your customers.

To date, many of these developments have been out of the reach of independent retailers - until now with the Local Loyalty by ShopMate.

Local Loyalty

Get more customers
shopping more often

Local Loyalty is a card and website based loyalty system that integrates with your ShopMate EPOS system, enabling your business to reward your customers for their loyalty and connect with them, delivering timely and relevant offers via web based messaging and text messages.



Reward shoppers for loyalty

With Local Loyalty, your customers collect points and can redeem them any time in your store. You can even offer exclusive loyalty promotions.



Brand your scheme to your store

Local Loyalty is white-label, meaning the cards and POS can be customised to your own requirements. Symbol group designs are also available.



Communicate your customers

Connect with your shoppers via your online portal and text message. You can even reach out to new shoppers with Facebook advertising.

To help you hit the ground running, you'll receive a Local Loyalty starter box containing your first 200 cards, posters, flyers and badges to help you promote your scheme.

A quick till guide and in-depth manager's guide are also included.



Are you interested?

Setting up Local Loyalty is a smooth process, Just call us on 01780 480 562 today to express your interest.

Our sales support team will be in touch to discuss your order and get you set up.

If you have any questions about Local Loyalty email our team at salesupport@retaildata.co.uk.

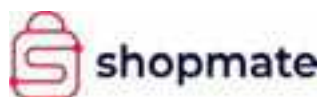
Only

£75 setup, then

75p Per Day

Includes:

- Customer and Merchant Website setup
- Compatible Scanner (if required)
- 200 promo texts (per month)
- Starter Box



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Datalogic Memor

ShopMate compatible handheld scanner

It can be difficult to keep on top of your stock levels and product details especially when your till is required to make these changes.

ShopMate is fully integrated into the Datalogic Memor Hand-Held scanner to make stock-control, product management and SEL printing simpler.

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Datalogic Memor

ShopMate compatible
handheld scanner

The Memor features a variety of useful tools that make managing your retail business easier and can save you money.



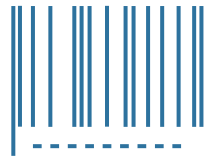
Shelf-edge label generation:

With regular price changes from the wholesaler, it is essential that you keep your SEL's up to date. Your Memor Hand-held scanner and ShopMate EPOS system can create and print SEL sheets quickly and easily.



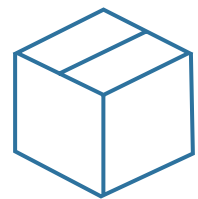
Stock control:

The Memor's light but durable body makes it perfect for stock management. Keep it with you around the store and efficiently carry out stock takes, check goods in, returns, damages, out of dates and more.



Product management:

Your Memor can add and modify product information, pack size, cost and RRP. You can even set your own pricing rules.



Direct wholesale ordering:

You can scan products throughout your shop and place an order. You can then choose to update your stock automatically with electronic delivery notes (ENODs) from your wholesaler.

Are you interested?

To find out more about the Datalogic Memor and to complete your purchase, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPOS system, email our team at office@retaildata.co.uk.

Only

£510

**Includes Scanner &
Dock**

*Excluding VAT



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Zebra SEL Printer

Easy price and reduction SEL management

Managing your pricing and reductions can be tough when you're tethered to your PC or till. That's why we integrated the hard-wearing, reliable Zebra SEL Printer into ShopMate via the Datalogic Memor.

This useful tool allows you to print Price and Reduced-Price Shelf-Edge-Labels at the shelf, making price management more efficient than ever.

Zebra SEL Printer

Easy price and reduction SEL management

The Zebra SEL Printer works with our Datalogic Memor to print price and reduced-price Shelf-Edge-Labels.



Print at the press of a button

Select your product on the Datalogic Memor and press Print. The Zebra SEL Printer responds instantly.

Print Reduced-Price labels

Speed-up your clearance pricing by printing reduced-price labels throughout your store.

Easy setup and connection

Just connect the printer to your Datalogic Memor via Bluetooth and you're ready to go. We'll even provide useful help information to get you going.

Long-lasting rechargeable battery

Don't get caught out away from the counter. A single charge provides hours of printing and a provide charging cable keeps you powered up.

Are you interested?

To find out more about the Zebra SEL Printer and to complete your purchase, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPOS system, email our team at office@retaildata.co.uk.

Only

£600

*Excluding VAT

SPECIAL OFFER - Pay just £1000 for both Datalogic Memor and Zebra SEL Printer when purchased together.



ShopMate Fuel

Affordable, reliable EPOS for forecourts

Retail Data Partnership has over 25 years' experience working with convenience retailers. We know EPOS inside and out, and aim to provide our customers with the best service in the sector.

As an EPOS provider, when it comes to fuel; we understand how important it is to manage your pumps and transactions efficiently and reliably.

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ShopMate Fuel

Affordable, reliable
EPOS for forecourts

We strive for excellence when it comes to developing our system and services; keeping up-to-date with modern technology is important to us. Therefore we are delighted to announce ShopMate Fuel and the ability to seamlessly control your forecourt fuel pumps with ShopMate EPOS.

How ShopMate Fuel Helps You Flourish



Fuel Pump Control:

Authorise your fuel pumps, view their status and seamlessly process your fuel transactions from your ShopMate EPOS system.



UK-Based Support:

Our UK-based technical support team are EPOS experts. We're available to help with any queries you may have, 365 days a year.



Tried & Tested:

Our 25 years of experience in convenience EPOS combined with industry leaders, ShopMate Fuel delivers a solution you can rely on.



Competitive Pricing:

We strive to keep your prices low by working with your existing, compatible DOMS equipment. You'll only pay for the hardware you need.

Payments & Fuel Card Support

ShopMate Fuel supports card payments and a wide range of fuel cards from the world's largest providers.

With our partner Suresite, your payments and fuel cards are covered by a single package, all with a great range of benefits to keep you operating with efficiency and flexibility.





Electronic Shelf Labelling

Automated pricing across your store

Electronic Shelf Labelling (ESL) is a smart price management system that significantly reduces workload and enhances customer experience by adjusting shop floor prices in real time.

Electronic Shelf Labels

Automatic pricing
across your store



Key benefits for your store



Save Time

Replicate price changes in real time - from ShopMate to the shelf



Increase Profit

See a full return in investment in 1.5 years



Enhance Efficiency

Reduce price queries with automated pricing compliance



Customise Labels

Automated promotional and standard tag designs



Fully integrated

ShopMate keeps your prices up to date with the customisations you already use



Ensure Uniformity

Consistent pricing across all your stores managed by ShopMate

Connect with shoppers at the shelf

Variety of label sizes available to attract attention to promotional details. Clean, clear prices and promotions all automated to save you time and money



Snappy Shopper

Home delivery to grow your business

Join over 1500 retailers who have already taken their business to the next level with Snappy Shopper. Engage new and existing customers and drive up average basket spend.

Snappy Shopper is fully integrated with ShopMate so you can manage your stock and prices instore and online.

Snappy Shopper

Home Delivery App

Join thousands of successful retailers



Improve your sales

Average basket spend of £26.



Attract new customers

80% of Snappy Shopper customers are new to the store.



Control Pricing

Full control over product list and pricing.



Appoint your drivers

Manage your own drivers for your store and track them via the terminal.



Extend your reach

Extend the reach of your store to a wider community.



Provide Choice

Provide choice by featuring an unlimited product range.

Are you interested?

To find out more, and to sign up for Snappy Shopper, please contact ShopMate on 01780 480562



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Whatever your business type or size, Suresite offers an end-to-end solution, from payment processing to gateways and terminals. Tailored and affordable to suit your needs, our team of experts will make sure you get the best rates and service to help your business succeed.

ShopMate's integrated Suresite solution ensure that you get the simplicity and reliability of ShopMate with the added flexibility and feature richness of Suresite.

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Suresite

Fast and Flexible
Payments

If you operate a forecourt, Suresite not only supports your card payments but also a wide range of fuel cards from the world's largest providers.

With Suresite, your payments and fuel cards are covered by a single package, all with a great range of benefits to keep you operating with efficiency and flexibility.

Fast and Flexible Payments



Hit the ground running

Hassle-free set up to start taking payments quickly.



Get paid faster

Improve cashflow with money in your account from 1 to 3 days.



Total Flexibility

Accept all payment types – online, in person, contactless and mobile.

Are you interested?

To find out more about Suresite, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPOS system, email our team at office@retaildata.co.uk.



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dojo®

The UK's first choice merchant services

Integration puts you in the driver's seat. By creating a seamless link between ShopMate and Dojo, you can unlock an exciting set of new features for you and your customers.

Our Pay-at-Counter option is made specifically for retail and counter service businesses. Offered at no additional cost; it empowers staff to cut queues faster, increase efficiency and improve the customer experience.



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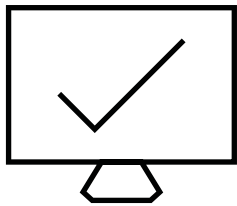
dojo.

Europe's largest merchant service provider



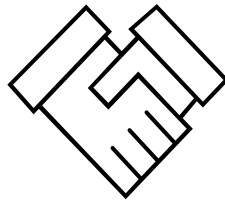
The UK's first choice for simple and secure merchant services.

Empowering over 50,000 businesses to meet the growing demand to accept card payments, with competitive rates and 24/7 support.



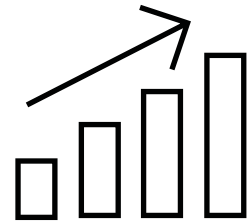
Increase Efficiency

Save time with faster payments and reconciliation



Improve Experience

Cut queues and increase staff efficiency



Boost Profits

Eliminating mis-keying and revenue write-offs

Get Integrated Today

Setting up Dojo is simple. Interested?

Call us on **01780 480 562** alternatively please email us
If you would like more information about Paymentsense,
email our team at **office@shopmate.co.uk**.

We will advise our partners at Dojo, who will contact you to discuss your requirements and sign you up.



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Barclaycard take business seriously, especially yours.

Every retailer knows how important it is to offer a variety of payment methods. It is also important that your payment options are reliable and convenient for customers.

Barclaycard is the leading provider of payment solutions for businesses throughout the UK. Now available for your convenience store.

Barclaycard

Payments to suit every need



Every retailer knows how important it is to offer a variety of payment methods. It is also important that your payment options are reliable and convenient for customers.

Barclaycard is the leading provider of payment solutions for businesses throughout the UK. Now available for your Convenience Store.



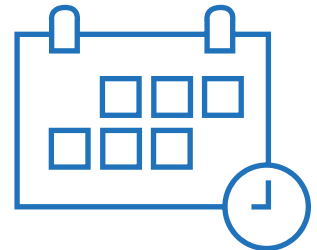
Rely on Barclaycard's Payment Specialists

Barclaycard have been experts in card payments for over 50 years



Call on 7-day Customer Service

With a seven-day help line available, expert support is just a phone call away



Keep your business moving forward

Whatever happens, you can rely on the next-day terminal.

Are you interested?

Setting up Barclaycard is a simple process. Just call us on **01780 480 562** today to express your interest.

We will then advise Barclaycard and they will contact you to discuss your requirements and sign you up.

If you have any questions about Barclaycard, email our team at **office@retaildata.co.uk**.

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