



# ShopMate

## Easy-to-use EPOS for Convenience Stores

Shopmate has worked with retailers for nearly 20 years to help them improve their business by developing ShopMate, the convenience sector's most dependable EPOS system.



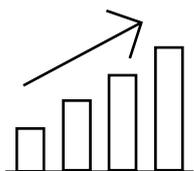
# ShopMate

Easy to use EPOS for  
Convenience Stores

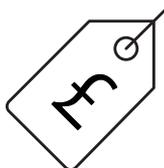


*"ShopMate has made a noticeable difference to the performance of our business bringing many benefits. The team at The Retail Data Partnership care about our business and provide excellent back up when we need their help or advice."*

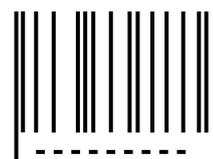
**Samantha Coldbeck - Award Winning Retailer**



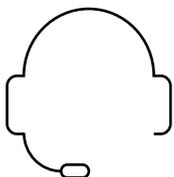
**Intuitive reports  
& insights**



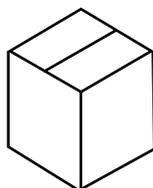
**Promotions updated  
automatically**



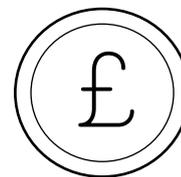
**Regular price and  
software updates**



**Expert UK based  
customer support**



**Links to many  
wholesalers**



**...all at competitive  
rates**

## Are you interested?

Installing ShopMate is quick and easy. Just call us on 01780 480 562 today to express your interest.

If you have any questions about purchasing ShopMate email our team at [office@retaildata.co.uk](mailto:office@retaildata.co.uk). We will be happy to hear from you.



ShopMate Ltd, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



[office@retaildata.co.uk](mailto:office@retaildata.co.uk)



[www.shopmate.co.uk](http://www.shopmate.co.uk)



# ShopMate Management Portal

---

## Detailed store reports on the go

We are proud to announce that ShopMate Management Portal is now live. There is no fee for this new service.

You will now be able to access your ShopMate data at any time, from any device or any location – keep your finger on the pulse for all your stores.

The ShopMate Management Portal is available FOR **FREE** to all ShopMate users.

# ShopMate Management Portal

Detailed store reports  
on the go

## How your ShopMate Management Portal helps you flourish



### Live Updates

Know what's happening throughout the day with up-to-date information no matter where you may be



### Product Analysis

View your wider sales figures, delve into individual categories and products



### Flexible Reporting

Explore and compare the data period to period, week to week, year to year



### All stores in one place

Select all or individual sites, each updated in real-time so you know exactly what's happening

## Access your ShopMate Management Portal

If you're already a ShopMate user, then you'll be able to access the online management portal now, with the cost already covered by your service fees.

View your data at [ShopMate.co.uk/mgmt](https://www.shopmate.co.uk/mgmt) now



# MediaMaster

Attract attention and make more money  
with **FREE HARDWARE**

It's no secret. Promotions do drive sales. For 20 years, we've kept ShopMate EPOS up-to-date with the latest promotions from the UK's largest wholesalers.

We've taken this wealth of experience and used it to develop MediaMaster, now available for your store for just £2 per week (exc VAT), regardless of the number of screens you choose.

# MediaMaster

Attract attention and make more money

Advertise your business to over  
**28,000**  
shoppers every month  
Ask at the checkout for more information

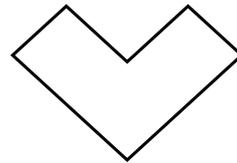
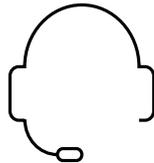
**41-48%**  
Uplift on  
promo sales

## How MediaMaster helps your business



### Fully Managed Service

We take the work out of your advertising. We'll keep your screens up-to-date with relevant wholesaler and brand adverts.



### Attracts Attention

MediaMaster also acts as your till-roll, keeping your customers' eyes on engaging advertising to encourage impulse purchasing



### Makes Money

Enjoy an uplift in sales or go further and sell your own advertising opportunities to other business in your local area.

## Retailers Benefit from MediaMaster

*"The ads have captured customers' imagination and given previous stagnant areas a new focus. Promotions are essential to our business and MediaMaster is an invaluable ad platform. This solution will future-proof our business."*

**Samantha Coldbeck - Award Winning Retailer**

## Flexible Mounting Options

**MediaMaster comes with a FREE till mount for your ShopMate EPoS system, connecting the media screen to the rear of the EPoS unit**

We also offer a pole mounting solution for only **£62** per pole, per screen

For customers requesting a **full installation and training package** of their ShopMate EPoS system, the media screens will be pole-mounted during installation by a TRDP Engineer.

For customers requesting a **DIY ShopMate solution**, we offer a free pole-mounting installation within 4-weeks of your order.

## Are you interested?

To find out more or set up MediaMaster in your store, just call our team on **01780 480 562** or email **office@retaildata.co.uk**.

For more information on the benefits of MediaMaster, visit [www.shopmate.co.uk/mediamaster](http://www.shopmate.co.uk/mediamaster).





## ShopMate Self-Serve...

---

Bust queues with no additional staff

With the rising cost of doing business, especially wages, ShopMate Self-Serve is the perfect way to offer your customers speedy checkouts, while protecting your operating costs.

# ShopMate Self-Serve

Bust queues with no additional staff



## How ShopMate Self-Serve Helps You Flourish



### Easy to use

Our easy interface makes transactions a breeze for your customers.



### Secure

Card only/Barcode only transactions reduces risk of mistakes



### Legal compliance

Authorised sales can be carried out by approved staff on self-serve



### No additional hardware

Just scan your user code, swivel your till, and it's ready to go.



### Get setup today

If your hardware is compatible, we can set you up over the phone on the same day.



### Bust queues

Offer your customers a better experience with more open lanes.

From just £4 a week you can...

## Cut costs, tackle queues today with Self-Serve



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk



# Back Office

## Access your till from anywhere

You can't be everywhere at once, but that doesn't mean you shouldn't be in control of your EPoS system. Our Back Office service allows you to connect to your ShopMate tills from anywhere.

Whether you're in the cash office, home office or even abroad, Back Office will give you access to your till with just an internet connection.

# Back Office

Access your till  
from anywhere



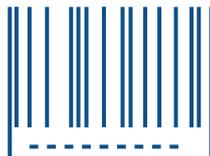
Back Office allows you to manage products, pricing and view reports for your EPOS system from anywhere via the internet and also includes the following:

- Staff Administration
- Price Management
- Promotions
- Hot Key Management
- Transaction Details
- SEL Production



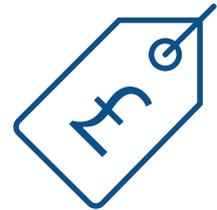
#### Up to date reports:

ShopMate already provides you with reports on finances, category sales, profits, footfall and more. Back Office gives you remote access to all your reports so you can keep up to date and manage your store from anywhere.



#### Promotions:

Have a moment of inspiration? With Back Office, you can create and manage promotions on the go, see how well they've done in real-time reports and tweak them from anywhere to make your business even more profitable.



#### Real time price management:

ShopMate automatically updates price files as part of our service to you. Back Office will give you remote access to your prices so you can manage pricing accordingly and print updated Shelf Edge Labels.

## Are you interested?

Setting up Back Office is quick and easy. Just call us on **01780 480 562** today to express your interest.

Our Technical Support team will assist you with your Back Office set up step by step.

If you have any questions about Back Office email our team at **office@retaildata.co.uk**.

Only  
**£1.00**  
per week

Includes £25 set up  
Terms & Conditions  
Apply





# Local Loyalty

## Get more customers shopping more often

The world of retail is changing every day, with the introduction of new technologies and innovative loyalty programmes to reward your customers.

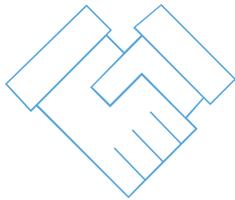
To date, many of these developments have been out of the reach of independent retailers - until now with the launch of Local Loyalty by The Retail Data Partnership.

# Local Loyalty

Get more customers shopping more often



Local Loyalty is a card and website based loyalty system that integrates with your TRDP ShopMate EPOS system, enabling your business to reward your customers for their loyalty and connect with them, delivering timely and relevant offers via web based messaging and text messages.



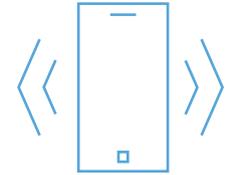
### Reward shoppers for loyalty

With Local Loyalty, your customers collect points and can redeem them any time in your store. You can even offer exclusive loyalty promotions.



### Brand your scheme to your store

Local Loyalty is white-label, meaning the cards and POS can be customised to your own requirements. Symbol group designs are also available.



### Communicate with customers

Connect with your shoppers via your online portal and text message. You can even reach out to new shoppers with Facebook advertising.

To help you hit the ground running, you'll receive a Local Loyalty starter box containing your first 200 cards, posters, flyers and badges to help you promote your scheme.

A quick till guide and in-depth manager's guide are also included.



## Are you interested?

Setting up Local Loyalty is a smooth process, Just call us on 01780 480 562 today to express your interest.

Our sales support team will be in touch to discuss your order and get you set up.

If you have any questions about Local Loyalty email our team at [office@retaildata.co.uk](mailto:office@retaildata.co.uk).

Only  
**£75 setup, then  
75p Per Day**

#### Includes:

- Customer and Merchant Website setup
- Compatible Scanner (if required)
- 200 promo texts (per month)
- Starter Box



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



[office@retaildata.co.uk](mailto:office@retaildata.co.uk)



[www.shopmate.co.uk](http://www.shopmate.co.uk)



# ShopMate Fuel

## Affordable, reliable EPOS for forecourts

Retail Data Partnership has over 25 years' experience working with convenience retailers. We know EPOS inside and out, and aim to provide our customers with the best service in the sector.

As an EPOS provider, when it comes to fuel; we understand how important it is to manage your pumps and transactions efficiently and reliably.

Retail Data Partnership Ltd, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT

# ShopMate Fuel

Affordable, reliable  
EPOS for forecourts

We strive for excellence when it comes to developing our system and services; keeping up-to-date with modern technology is important to us. Therefore we are delighted to announce ShopMate Fuel and the ability to seamlessly control your forecourt fuel pumps with ShopMate EPOS.

## How ShopMate Fuel Helps You Flourish



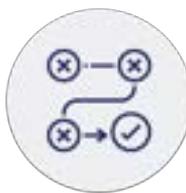
### Fuel Pump Control:

Authorise your fuel pumps, view their status and seamlessly process your fuel transactions from your ShopMate EPOS system.



### UK-Based Support:

Our UK-based technical support team are EPOS experts. We're available to help with any queries you may have, 365 days a year.



### Tried & Tested:

Our 25 years of experience in convenience EPOS combined with industry leaders, ShopMate Fuel delivers a solution you can rely on.



### Competitive Pricing:

We strive to keep your prices low by working with your existing, compatible DOMS equipment. You'll only pay for the hardware you need.

## Payments & Fuel Card Support

ShopMate Fuel supports card payments and a wide range of fuel cards from the world's largest providers.

With our partner Suresite, your payments and fuel cards are covered by a single package, all with a great range of benefits to keep you operating with efficiency and flexibility.





# Datalogic Memor

## ShopMate compatible handheld scanner

It can be difficult to keep on top of your stock levels and product details especially when your till is required to make these changes.

ShopMate is fully integrated into the Datalogic Memor Hand-Held scanner to make stock-control, product management and SEL printing simpler.

Retail Data Partnership LTD, Unit 2a, Wakely Works, Meadow Park Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.retaildata.co.uk

# Datalogic Memor

ShopMate compatible  
handheld scanner

The Memor features a variety of useful tools that make managing your retail business easier and can save you money.



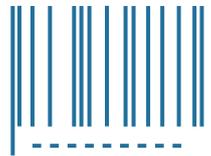
## Shelf-edge label generation:

With regular price changes from the wholesaler, it is essential that you keep your SEL's up to date. Your Memor Hand-held scanner and ShopMate EPOS system can create and print SEL sheets quickly and easily.



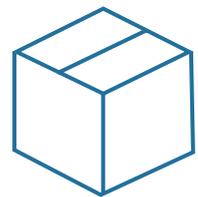
## Stock control:

The Memor's light but durable body makes it perfect for stock management. Keep it with you around the store and efficiently carry out stock takes, check goods in, returns, damages, out of dates and more.



## Product management:

Your Memor can add and modify product information, pack size, cost and RRP. You can even set your own pricing rules.



## Direct wholesale ordering:

You can scan products throughout your shop and place an order. You can then choose to update your stock automatically with electronic delivery notes (ENODs) from your wholesaler.

## Are you interested?

To find out more about the Datalogic Memor and to complete your purchase, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPOS system, email our team at [office@retaildata.co.uk](mailto:office@retaildata.co.uk).

Only  
**£510**

**Includes Scanner &  
Dock**

\*Excluding VAT



Retail Data Partnership LTD, Unit 2a, Wakely Works, Meadow Park Estate, Essendine, PE9 4LT



01780 480 562



[office@retaildata.co.uk](mailto:office@retaildata.co.uk)



[www.retaildata.co.uk](http://www.retaildata.co.uk)



# Zebra SEL Printer

## Easy price and reduction SEL management

Managing your pricing and reductions can be tough when you're tethered to your PC or till. That's why we integrated the hard-wearing, reliable Zebra SEL Printer into ShopMate via the Datalogic Memor.

This useful tool allows you to print Price and Reduced-Price Shelf-Edge-Labels at the shelf, making price management more efficient than ever.

# Zebra SEL Printer

Easy price and reduction SEL management

The Zebra SEL Printer works with our Datalogic Memor to print price and reduced-price Shelf-Edge-Labels.



### Print at the press of a button

Select your product on the Datalogic Memor and press Print. The Zebra SEL Printer responds instantly.

### Print Reduced-Price labels

Speed-up your clearance pricing by printing reduced-price labels throughout your store.

### Easy setup and connection

Just connect the printer to your Datalogic Memor via Bluetooth and you're ready to go. We'll even provide useful help information to get you going.

### Long-lasting rechargeable battery

Don't get caught out away from the counter. A single charge provides hours of printing and a provide charging cable keeps you powered up.

## Are you interested?

To find out more about the Zebra SEL Printer and to complete your purchase, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPoS system, email our team at [office@retaildata.co.uk](mailto:office@retaildata.co.uk).

Only

# £600

\*Excluding VAT

**SPECIAL OFFER** - Pay just £1000 for both Datalogic Memor and Zebra SEL Printer when purchased together.



## Barclaycard take business seriously, especially yours.

Every retailer knows how important it is to offer a variety of payment methods. It is also important that your payment options are reliable and convenient for customers.

Barclaycard is the leading provider of payment solutions for businesses throughout the UK. Now available for your convenience store.

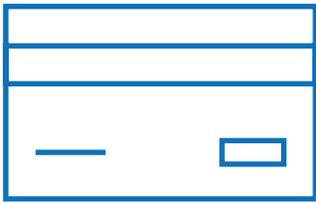
# Barclaycard

Payments to suit every need



Every retailer knows how important it is to offer a variety of payment methods. It is also important that your payment options are reliable and convenient for customers.

Barclaycard is the leading provider of payment solutions for businesses throughout the UK. Now available for your Convenience Store.



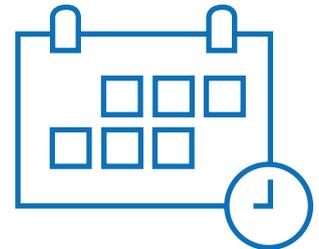
## Rely on Barclaycard's Payment Specialists

Barclaycard have been experts in card payments for over 50 years



## Call on 7-day Customer Service

With a seven-day help line available, expert support is just a phone call away



## Keep your business moving forward

Whatever happens, you can rely on the next-day terminal.

## Are you interested?

Setting up Barclaycard is a simple process. Just call us on **01780 480 562** today to express your interest.

We will then advise Barclaycard and they will contact you to discuss your requirements and sign you up.

If you have any questions about Barclaycard, email our team at **office@retaildata.co.uk**.

© TRDP 2019 - Barclaycard is a trademark of Barclays Bank PLC.





---

Whatever your business type or size, Suresite offers an end-to-end solution, from payment processing to gateways and terminals. Tailored and affordable to suit your needs, our team of experts will make sure you get the best rates and service to help your business succeed.

ShopMate's integrated Suresite solution ensure that you get the simplicity and reliability of ShopMate with the added flexibility and feature richness of Suresite.

Retail Data Partnership Ltd, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT

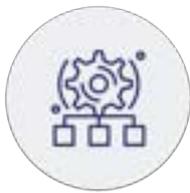
# Suresite

Fast and Flexible  
Payments

If you operate a forecourt, Suresite not only supports your card payments but also a wide range of fuel cards from the world's largest providers.

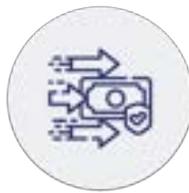
With Suresite, your payments and fuel cards are covered by a single package, all with a great range of benefits to keep you operating with efficiency and flexibility.

## Fast and Flexible Payments



### Hit the ground running

Hassle-free set up to start taking payments quickly.



### Get paid faster

Improve cashflow with money in your account from 1 to 3 days.



### Total Flexibility

Accept all payment types – online, in person, contactless and mobile.

## Are you interested?

To find out more about Suresite, contact us on 01780 480 562.

If you have any questions about additional equipment to compliment your EPOS system, email our team at [office@retaildata.co.uk](mailto:office@retaildata.co.uk).





# worldpay

## A Global Leader in Payments Processing Technology

Customers increasingly rely on ease and convenience with developments in technology. When it comes to payment, they expect you to be prepared with the methods they want to use.

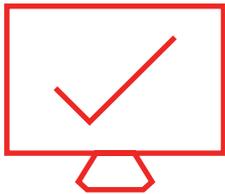
The good news is although the development of contactless, card and mobile payments is growing, with a Worldpay terminal, your business can accept all payment methods.



worldpay

Worldpay is the UK's leading payments provider\*

Worldpay processes over 31 million mobile, online, and in-store transactions per day and offers support to over 300,000 merchants in 126 different currencies across 146 countries.



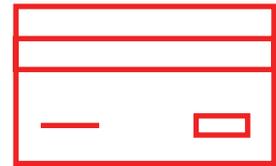
#### Integration

Worldpay's ShopMate integration means no need for reconciliation and allows for faster transactions



#### Flexible Pricing Plans

Worldpay's pricing plans are tailored to suit your business



#### Increased Versatility

You can accept all major credit and debit cards as well as Apple Pay, Android Pay and Contactless

## Get Integrated Today

Setting up Worldpay is quick and easy. Just call us on **01780 480 562** today to express your interest.

If you have any questions about Worldpay email our team at **office@retaildata.co.uk**.

\*Nielson Report 2017



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk



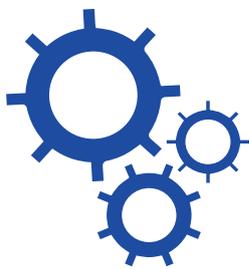
## Prepaid products for convenience stores

Thousands of independent retailers already benefit from ePay to offer prepaid products such as international calling cards and digital content. ShopMate integration makes ePay faster and simpler than ever.

The logo for 'epay' is displayed in white lowercase letters on a blue rectangular background.

Prepaid products for  
convenience stores

It's no secret that a great way to drive footfall is to enhance your product offering with attractive new services. epay offer an ever increasing range of prepaid top up services designed to encourage customers to visit you more often.



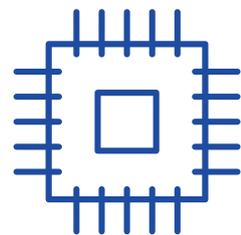
#### Fully Integrated

epay's seamless integration with ShopMate means that processing top ups is quicker than ever and requires no reconciliation at the end of the day.



#### Always Evolving

Just like your business, epay's service offering is always improving. With each update, you'll receive support from us and from epay to help you market your new service.



#### Hardware Free

epay's integrated ShopMate solution requires no additional hardware, meaning you can get up a running quickly with no additional rental charges.

## Get Integrated Today

Setting up epay is a simple process. Just call us on **01780 480 562** today to express your interest.

We will then advise epay and they will contact you to discuss your requirements and sign you up.

If you have any questions about epay, email our team at **office@retaildata.co.uk**.



ShopMate, Wakely Works, Meadowpark Ridge Industrial Estate, Essendine, PE9 4LT



01780 480 562



office@retaildata.co.uk



www.shopmate.co.uk